

OPN Ad Preparation

■ Preparing your file for print



Press Quality PDF

Full page ad with bleed: 8.375" x 11.125"

Resolution: 300 dpi for 4-color art,
600 dpi for grayscale and line art

Marks and bleeds: include crop
marks and 0.25" bleed

- ▶ See p. 2 for some sample PDF settings
- ▶ See the OPN media kit for additional ad sizes and specifications



Live, Trim and Bleed

Live matter area: 7.875" x 10.625"

Full page trim size: 8.125" x 10.875"

Full page with bleed: 8.375" x 11.125"

- ▶ Please keep live matter (text and any non-bleed images) within the specified guidelines (7.875" x 10.625")
- ▶ Please include a .25" margin beyond the printed page size (8.375" x 11.125")



Printed Magazine Page

Full page trim size: 8.125" x 10.875"

■ Assistance for employment and marketplace ads

The OPN graphics team can provide design assistance, on a limited basis, for employment and marketplace ads. To request assistance, please contact Anne Jones at adsales@osa.org and submit all advertising information (including final copy and artwork) by the materials due deadline.

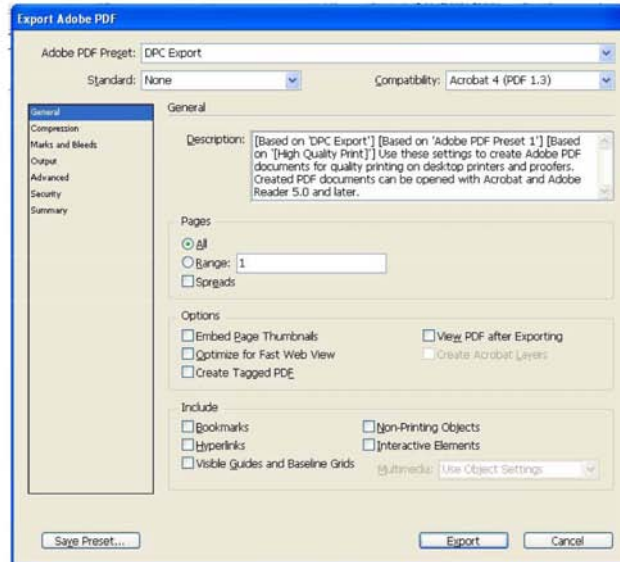
■ Additional questions and/or information

Anne Jones | OPN advertising manager | adsales@osa.org | +1.202.416.1942
Carlos Izurieta | OPN production assistant | cizuri@osa.org | +1.202.416.1423

■ Feel free to use these sample settings when preparing your ad for OPN.

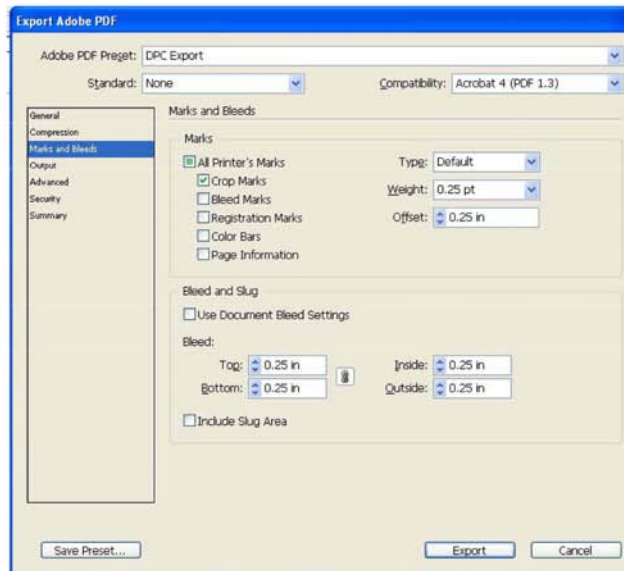
General:

Compatibility: Acrobat 4 (PDF 1.3)
Standards Compliance: None
Pages: All
Spreads: Off
Generate Thumbnails: Off
Optimize PDF: Off
Create Acrobat Layers: N/A
Include Bookmarks: Off
Include Hyperlinks: Off
Export Nonprinting Objects: Off
Export Visible Guides and Baseline Grids: Off
Create Tagged PDF: Off
Include Interactive Elements: Off
Multimedia: N/A



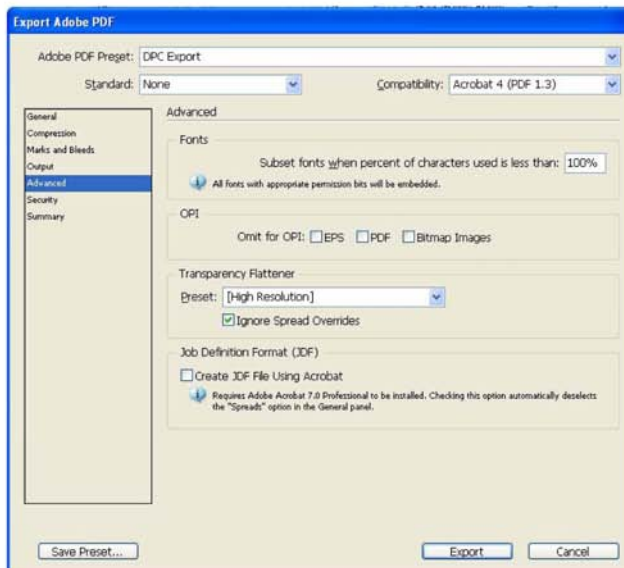
Marks and Bleeds

Crop Marks: On
Bleed Marks: Off
Registration Marks: Off
Color Bars: Off
Page Information: Off
Page Mark Type: Default
Weight: 0.25 pt
Offset: 0.25 in
Use Document Bleed Settings: Off
Bleed Top: 0.25 in
Bleed Bottom: 0.25 in
Bleed Left: 0.25 in
Bleed Right: 0.25 in
Include Slug Area: Off



Output

Color Conversion: No Color Conversion
Destination: N/A
Profile Inclusion Policy: Include Tagged Source Prof.
Simulate Overprint: Off
Output Intent Profile Name: N/A
Output Condition: N/A
Output Condition Identifier: N/A
Registry Name: N/A



Advanced

Subset Fonts Below: 100%
Omit PDF: Off
Omit EPS: Off
Omit Bitmap Images: Off
Transparency Flattener Preset: [High Resolution]
Ignore Spread Overrides: On